

# Legal disclosure template for UGs and GmbHs

## Example Impressum (legal disclosure) for a *Gesellschaft mit beschränkter Haftung* or *Unternehmergesellschaft (haftungsbeschränkt)*

### Disclosures in accordance with § 5 TMG:

Example Company GmbH or  
UG (haftungsbeschränkt)  
Example Street 1  
98765 Exampleville

Telephone number:  
Fax number: (optional)

0117 – 12345678  
0117 – 123 45679

E-mail:  
Website:

[contact@examplecompany.de](mailto:contact@examplecompany.de)  
[www.examplecompany.de](http://www.examplecompany.de)

1

Registry court:  
Register number:  
Authorised representative/  
Managing Director:

District Court Example City  
HRB 555555  
  
Jane Founder

VAT ID number in accordance with  
§ 27 UStG: (if applicable)

DE 999999999



# Legal disclosure template for UGs and GmbHs

## Additional disclosures for editorial or journalistic content

Responsible for this content [of the blog or the like] in accordance with § 55 Abs. 2 RStV:  
John Journalist  
Example Street 1  
11111 Exampleton

## Additional disclosures for businesses requiring association memberships or licences

### Competent Association: (if applicable)

Example Association  
Association Street 1  
22222 Exampleborough  
[www.exampleassociation.de](http://www.exampleassociation.de)

2

### Competent Supervisory Authority:

(if applicable)  
Example Authority  
Authority Street 1  
55555 Example City  
[www.exampleauthority.de](http://www.exampleauthority.de)

## Additional disclosures for online shops

### Referral to the EU dispute resolution body:

The European Commission provides a platform for online dispute resolution. You can find this platform at <https://ec.europa.eu/consumers/odr/>. In case of complaints, please contact [contact@examplecompany.de](mailto:contact@examplecompany.de).



# Legal disclosure template for UGs and GmbHs

## Tips for keeping your Impressum legally sound

- Provide the **company name** that is entered in the commercial register (Handelsregister), not the trade name.
- Your legal disclosure must include the company's **legal company form designation** (GmbH or UG (haftungsbeschränkt)).
- **Names of people** must be provided in full.
- **Normal tax numbers or tax ID numbers** do not have to be included in your Impressum.
- If you operate a **Blog** or something of the like, the name and address of the editor must be disclosed.
- Make sure that all **e-mail addresses** and **links** are **clickable**. This is mandatory when it comes to the contact address and the dispute resolution body.
- Create a **unique menu item** for your Impressum. It must be directly recognisable and clickable on every subpage.
- If your company is currently being **founded or liquidated**, you must disclose that information:
  - Musterfirma GmbH in Liquidation (oder in Abwicklung)
  - Musterstartup UG (haftungsbeschränkt) in Gründung
- You must add your legal disclosure to your **e-mail signature**. All business e-mails sent by you or your employees must include the company's Impressum.
- Even pages on Facebook and other **social network platforms** need legal disclosures!

3

**Simply not being aware of current laws and regulations will not protect you! Regulations for data and user protection in Germany and in the EU change frequently. Subscribing to newsletters from specialist media is a great way to stay informed.**

## Note

Although this template was written and checked by experts with the greatest care, we cannot guarantee its accuracy or completeness, as laws and regulations are subject to constant change. Depending on your industry, you may be legally obligated to provide additional information in your corporation's legal disclosure.

